



BOARD OF DIRECTORS MEETING AGENDA

Wednesday, January 18, 2017

Legend's 11:30 a.m.

Agenda Items:

- I. Minutes (November)– Carol Dillingham
- II. Finance report (November/December) – Andy Sherrer
- III. TID – Dan Schemm
- IV. Sports Commission – Dan Schemm
- V. Marketing update– Stefanie Brickman

Reports:

- VI. Staff Reports
 - a. Sales –Taylor Mauldin Wagner & Trent Brown
 - b. Leisure – Lacy Jo Burgess-Cady
 - c. Communications/PR – Stefanie Brickman

Next Meeting Date:

Wednesday February 15, 2017 at Legend's Restaurant

MISSION: *The Norman Convention and Visitors Bureau exists to promote the city, to attract overnight meeting, convention, sport and tourism business to the community, and to enhance and contribute to the overall identity and economic well-being of the city.*